

# Privacy Policy

Last Updated: January 1, 2017

Filios Inc. (“**Filios**”, “**Figure8**”, “**we**”, “**our**” or “**us**”) respects the privacy of its users (“**User(s)**” or “**you**”). This Privacy Policy is to inform you what information we collect when you visit our website(s) at <http://figure8.ai> and/or <http://f8.ai> and any additional websites owned and operated by Figure8 (the “**Site**”) and when you use our downloadable mobile application (the “**App**”) and any related and additional services (collectively referred to as the “**Service**”). Capitalized terms which are not defined herein, shall have the meaning ascribed to them in our Terms of Use available at <http://f8.ai/docs/terms.pdf> which this Privacy Policy is incorporated thereto by reference (together, the “**Terms**”).

BY ACCESSING THE SERVICE AND/OR USING THE SERVICE, YOU AGREE TO THE TERMS AND CONDITIONS SET FORTH IN THIS PRIVACY POLICY (THE “PRIVACY POLICY”), INCLUDING TO THE COLLECTION AND PROCESSING OF YOUR PERSONAL INFORMATION (AS DEFINED BELOW). IF YOU DISAGREE TO ANY TERM PROVIDED HEREIN, YOU MAY NOT USE THE SERVICE.

## INFORMATION WE MAY COLLECT

We may collect two types of data and information from our Users. The first type of information is nonidentifiable and anonymous information (“Non-Personal Information”). We are not aware of the identity of the User from which we have collected the Non-Personal Information.

Non-Personal Information is any unconcealed information which is available to us while Users are using the Service. Non-Personal Information which is being gathered consists of technical information and behavioral information, and may contain, among other things, the activity of the User on the Service, identity and operation system and browser, type of mobile device, and operating system version, User’s screen resolution, duration of usage of the Service, User’s ‘clickstream’ on the Site, keyboard language, etc. The second type of information is individually identifiable information (“Personal Information”). This information may, in itself or taken together with additional information available to us, identify an individual, or may be of a private and/or sensitive nature. Personal Information we collect includes: username, email address, phone number, your geo-location, your travel habits (such as routes, times of travel from one destination to another), your home address, office address or other favorite destinations, User’s search history on the Service, all User-generated data, User’s reports and reviews regarding the Service, your in-app settings, your rank and user profile including your nickname and avatar, in-app usage scores (“points”) you receive for using the Services, Advertising ID, User IP address, and any additional information which the User actively chooses to provide. The geo-location information we collect includes detailed location and route information, including GPS signals and other information sent by your mobile device for which the Service is installed

and currently activated. Figure8 uses this location and route information to suggest routes, trigger messages and maintain updated ride status. We collect such information via your use of the Service and through information which you voluntarily provide and/or upload to the Service as further described in this Privacy Policy below, for purposes of providing the Service, enhancing the User's experience and personalizing the Service and security purposes as further detailed below. In the event that you create a Figure8 Account via Facebook, Google+ or other social networks Figure8 may also have access to your public profile, which includes your name, gender, age group and residency. For avoidance of doubt, any Non-Personal Information connected or linked to any Personal Information is deemed as Personal Information as long as such connection or linkage exists. We do not collect any Personal Information from you or related to you without your approval, which is obtained, inter alia, through your active acceptance of the Terms.

## HOW WE COLLECT INFORMATION ON OUR USERS

There are two main methods we use:

1. **Use of the Service.** We collect Non-Personal and Personal Information when you access or use the Service. In other words, we are aware of your usage of the Service and may gather, collect and record the information relating to such usage. We also collect Non-Personal and Personal Information derived from information we receive from third party services and providers we work with.
2. **Voluntarily Provided.** We may collect Personal Information which you voluntarily provide when you use the Service. We may also collect information provided via your social network account in the event that you voluntarily choose to create a Figure8 Account via such third party social networks (like Facebook or Google+).

## HOW WE USE YOUR INFORMATION

Your information is collected for purposes: (i) to provide you with and to operate the Service, including for statistical and research purposes and creation of aggregated anonymous data; (ii) to personalize the Service and content provided to you, to customize your experience with the Services and to enable you to retrieve your information; (iii) to develop, improve and customize the Service, the experience of other users and the offering available through the Service; (iv) to be able to contact Users for the purpose of providing them with technical assistance, support, handle requests and complaints and collect feedback; (v) to send you updates, notices, announcements, and additional information related to the Service (vi) to be able to reply to User online queries or governmental agencies' requests; (vii) for customization and improvement of the Service's accuracy and interface; (viii) to use such information for Figure8's commercial purposes; (ix) to display or send to you marketing and advertising material when you are using the Service, including in accordance with the section titled 'Direct Marketing' herein and (x) to comply with any applicable rule or regulation.

## SHARING INFORMATION WITH THIRD PARTIES

Figure8 will not share any Personal Information it collects with any third party. Notwithstanding, Figure8 may disclose Personal Information in the following cases: (i) to satisfy any applicable law, regulation, legal process, subpoena or governmental request; (ii) to enforce this Privacy Policy and/or the Terms of Use, including investigation of potential violations thereof; (iii) to communicate with its Users regarding our service; (iv) to detect, prevent, or otherwise address fraud, security or technical issues; (v) to respond to User's support requests; (vi) respond to claims that any content available on Figure8's Service violates the rights of third parties; (vii) to respond to claims that contact information (e.g. name, e-mail address, etc.) of a third-party has been posted or transmitted without their consent or as a form of harassment; (viii) to protect the rights, property, or personal safety of Figure8, its Users, or the general public; (ix) when Figure8 is undergoing any change in control, including by means of merger, acquisition or purchase of all or substantially all of its assets; or (x) to collect, hold and/or manage your Personal Information through Figure8's authorized third party service providers, as reasonable for business purposes, which may be located in a country other than the country of your residency or location, that may not have the same data protection laws as your jurisdiction; (xi) pursuant to your explicit approval prior to the disclosure; (xii) cooperate with third parties for the purposes of adding operational features to the Service, enhancing and personalizing the User's experience, monetization and commercialization; or (xiii) to authorized third party service providers solely for the purpose of providing you with the Service. For avoidance of doubt, Figure8 may transfer and disclose or otherwise use Non-Personal Information or information which is linked to anonymous random identifiers or information that is aggregated in a nonidentifiable way, at its own discretion.

## DELETION OR MODIFICATION OF PERSONAL INFORMATION

Figure8 retains Personal Information for such a period of time as is necessary in order for Figure8 to be able to use the Personal Information for the purposes described in this Privacy Policy and for the purpose of providing its Services. If for any reason you wish to modify or delete your Personal Information please contact us at: [support@f8.ai](mailto:support@f8.ai) and we will make reasonable efforts to modify anonymize or delete any such Personal Information pursuant to any applicable privacy laws.

## THIRD PARTY SOFTWARE/SERVICE

While using the Service we may be using third party software and/or service for various needs, inter alia, in order to collect and/or process the information detailed herein (the "Third Party Service Provider"). Note that these are independent software and/or service providers and Figure8 does not take any liability about the information collection policies of these providers, or about any kind of issue, legal or otherwise, relating thereto. Third Party Service Provider's includes without limitation, Google Cloud, which privacy policy is available at

<https://cloud.google.com/terms/>; Amazon Web Services, which privacy policy is available at [https://aws.amazon.com/privacy/?nc1=f\\_pr](https://aws.amazon.com/privacy/?nc1=f_pr); AppsFlyer, which privacy policy is available at <https://www.appsflyer.com/privacy-policy/>; AppSee, which privacy policy is available at <https://www.appsee.com/legal/privacypolicy>. Figure8 may also provide additional services, including route planning, estimated timings and other related and non-related services, provided by its Third party operational service partners (as they may evolve from time to time at Figure8's discretion). Such Third Party Providers' services, include Google, Waze, Gett, Uber and any other party, all of which are subject to a respective terms of use and privacy policies.

## CREATING AN ACCOUNT USING SOCIAL NETWORKS

By signing onto Figure8 using your social network account (such as your Facebook account), you agree to provide Figure8 with information (including personal information) obtained from the social networks, for the purposes provided under this Privacy Policy. In the event that you create a Figure8 Account via your Facebook or Google social network account, Figure8 may have access to your public profile, which includes your name, gender, email address, photo, age group and residency. Your use of social networks to create your account is subject to the privacy policies and term of use of such third party social networks.

## USE OF COOKIES

To make the Site work properly, when you visit or access our Site we use industry-wide technologies such as "cookies" (or similar technologies) in order to improve your user experience by enabling us to 'remember' you, either for the duration of your visit (using a 'session cookie') or for repeat visits (using a 'persistent cookie'). In addition, we may use cookies in order to deliver ads relevant to you. By using or accessing our Site, you agree to our use of cookies. Most browsers will allow you to erase cookies from your computer's hard drive, block acceptance of cookies, or receive a warning before a cookie is stored. Please note that by deleting or disabling future cookies, your user experience may be affected and you might not be able to take advantage of certain functions of our Site, therefore, your online experience may be limited.

## DIRECT MARKETING

You hereby agree that we may use your contact details for the purpose of informing you regarding our products and Service, which may interest you, and to send to you other marketing material, transmitted to the email address or to the mobile device. You may withdraw your consent contacting us at: [support@f8.ai](mailto:support@f8.ai). We may permit, solicit or contract certain other companies to conduct advertising campaigns on the Services. In addition, Figure8 may display advertisements via the Service. Such advertisements that you see when accessing the Service may be targeted on the basis of your geographic location and language. It is clarified that Figure8 is not responsible for the content of said advertisements and the products delivered or

services rendered thereby by third parties and you irrevocably and unconditionally agree that we shall not be held responsible or liable in connection thereof.

## SECURITY

We take a great care in implementing and maintaining the security of Figure8's Service and its User's Personal Information. Figure8 employs industry standard procedures and policies to ensure the safety of its Users' Personal Information, and prevent unauthorized use of any such information. We do not, however, guarantee that unauthorized access will never occur.

## CHANGES TO THE PRIVACY POLICY

The terms of this Privacy Policy will govern the use of the Service and any information collected therein. Figure8 reserves the right to change this policy at any time, so please re-visit this page frequently. In the event of any substantial change of this policy, we will make reasonable efforts to post a clear notice on the Site. Such substantial changes will take effect seven (7) days after such notice was provided on our Website, Services or sent by email. Otherwise, all other changes to this Privacy Policy are effective as of the stated "Last Updated" date and your continued use of the Service after the Last Updated date will constitute acceptance of, and agreement to be bound by, those changes.

## ADDITIONAL INFORMATION AND CONTACT US

If you have any questions (or comments) concerning this Privacy Policy, you are welcome to send us an email at: [support@f8.ai](mailto:support@f8.ai) and we will make an effort to reply within a reasonable timeframe. By contacting Figure8 you warrant and agree that you are free to do so, and that you do not provide Figure8 with information, which violate any third party intellectual rights (the "Information"). Without degrading from the aforesaid, all rights, including intellectual property, arising from your communication with us will be owned by Figure8 and will be considered as Figure8's confidential material. It is clarified that any use of the Information, will be done in Figure8's sole discretion, and Figure8 is not obligated to use all or part of this Information